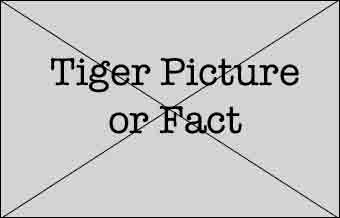
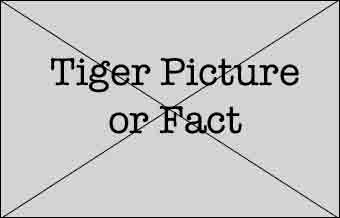
**Numbers are down.**

It is estimated that there are fewer than 3200 tigers left in the wild. A century ago there were about 100,000 roaming throughout Asia. Today human pressure is squeezing them out of existence and the current world economic crisis means that the resources to keep them alive are harder to find than ever.



**Doing what we can.**

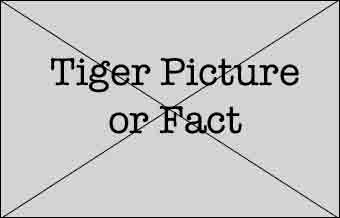


Light Art is working with [21st Century Tiger](http://www.21stcenturytiger.org), a wild tiger conservation partnership between the [Zoological Society of London](http://www.zsl.org/) and [Global Tiger Patrol](http://www.globaltigerpatrol.org/). Together we are designing a light that will raise funds for tiger conservation through retail and will become an icon for tiger conservation.

**Things you can do.**

The design is ongoing but you can help by being a part of it now:

* If you have a blog then please link to this page.
* If you're on Facebook then [become Blake's friend](http://www.facebook.com/profile.php?id=100002055708805).
* Share this page with someone you know that also cares.
* [Send Blake an email](mailto:blake@light-art.co.uk) so we can keep you updated with things as they progress.
* Follow [blaketigercub](http://twitter.com/blaketigercub) on Twitter.



“Together we can help support the incredibly important Tiger Conservation Projects across the globe and keep their light burning for all of our children’s futures.”

**Sophie Darlington, Wildlife Photographer, 21st Century Tiger**

Some facts to put into the boxes (some such as the trade ones could be a little controversial):

Contrary to popular belief, tigers have never lived in Africa

Tigers have striped skin underneath their coat

Every tiger has its own unique markings

There are more tigers kept at pets in America than there are living in the wild in Asia

The illegal trade in endangered species is one of the largest areas of criminal activity in the world today

Did you know that: £25 a month will keep a four wheel drive vehicle on the road in Sumatra

And £70 will pay for a field assistant in Sumatra for a month

£2,000 will run a teacher training workshop in China

The ban on trade of tigers must remain in force to protect tigers from poachers

Farming of tigers for profit will perpetuate poaching of tigers